

ENTROPIC COMMUNICATIONS, INC. is transforming the connected home with its advanced silicon and software solutions. The Company has a diverse portfolio of connectivity and system-on-a-chip (SoC) solutions that reliably and securely deliver and process multimedia digital content into and throughout the home. Entropic's silicon solutions enable and seamlessly support the transition from traditional broadcast to streaming video delivery.

As the only pure-play connected home entertainment company, Entropic enables today's leading cable, telecommunications, satellite, over-the-air (OTA), and over-the-top (OTT) operators to advance the way content is delivered and enjoyed; empowering consumers to experience, view and share HDTV and streaming entertainment as well as personal content anywhere - whether in the home or on the go.

Entropic Communications is a co-founder of MoCA® (Multimedia over Coax Alliance), and is recognized for advancing the way HD video is delivered over a single coaxial cable.

A DIVERSIFIED PORTFOLIO

HOME NETWORKING SOLUTIONS

Fueling connected home innovation with its silicon and software, Entropic offers connectivity solutions that power the fastest home networks available today. Based on the de-facto standard in connected home entertainment—MoCA—Entropic's connectivity solutions enable all three Pay-TV service providers to respond to the convergence of traditional broadcast and streaming video delivery to multiple screens. With an Entropic-powered whole-home backbone network, consumers gain enough capacity to support multiple streams of HD video for advanced applications including multi-room DVR, whole-home gaming, advanced OTT services and wired-to-wireless convergence.

SET-TOP BOX SOLUTIONS

The rise in consumer HD interest, innovation in video services and a blending of multi-screen broadcast and streaming services have led to a need for a new generation of advanced set-top box SoCs featuring enhanced performance, security and support for online content viewing. Entropic's set-top box product offering is comprised of a comprehensive suite of digital set-top box components and system solutions for worldwide satellite, terrestrial, cable and IPTV networks. The Company's product offering includes demodulators, set-top box SoCs, DOCSIS® modems, interface devices and media processors. In addition, Entropic's set-top box line-up features the world's first fully integrated 45nm SoC platform to significantly reduce the manufacturer's bill-of-materials costs and power consumption while delivering an improved consumer multimedia experience.

DIGITAL BROADCAST SATELLITE SOLUTIONS

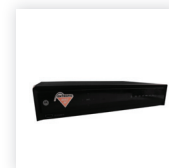
Satellite service providers interested in simplifying the installation, upgrade and deployment of DVR and digital sharing services benefit from Entropic's innovative Satellite Outdoor Unit Channel Stacking Switch (CSS®) solution. This single cable network solution delivers a more reliable system that improves the customer experience--which ultimately lessens churn, and allows for future home networking solutions to be seamlessly implemented. When combined with Entropic's MoCA solution, CSS redefines the satellite subscribers' experience by offering advanced new services from multi-room DVR to extended broadband access throughout the home.

BROADBAND ACCESS SOLUTIONS

Entropic's c.LINK® Broadband Access silicon, based on its field-proven MoCA technology is ideal for Ethernet-over-Coax (EoC) implementations as it answers the growing need for a high-performance, cost-effective, future-proofed video delivery technology for multiple dwelling units (MDUs). Delivering scalable "last kilometer" connectivity, c.LINK supports all IP-based applications, such as IPTV, voice over IP (VoIP) and web traffic, among other services, with the highest Quality of Service (QoS) performance.

APPLICATIONS

Entropic's silicon targets applications in all HD video and other multimedia content distribution networks through cable, satellite, telco and terrestrial mediums. Currently deployed in millions of consumer electronic and networking devices including:



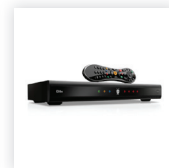
Set-Top Box & DVR



Broadband Home Router



Residential Gateway



Consumer Devices



Multiswitches



Network Attached Storage



Low-Noise Block Converter



Optical Network Terminal



Ethernet-over-Coax Adapter (ECA)



PRODUCTS

STOCK INFORMATION

NASDAQ: ENTR
 Founded: January 2001
 IPO: December 2007
 Price at 4/23/12 \$4.63
 Shares Outstanding: 87.5M

MANAGEMENT TEAM

Patrick Henry
 Chief Executive Officer

David Lyle
 Chief Financial Officer

Lance Bridges
 SVP General Counsel

Mike Farese, PhD
 SVP Engineering and Operations

Vinay Gokhale
 SVP Marketing and Business Development

Mark Samuel
 SVP Set-Top Box Business Unit

Suzanne Zoumaras
 SVP Global Human Resources

COMPANY INFORMATION

Headquarters:

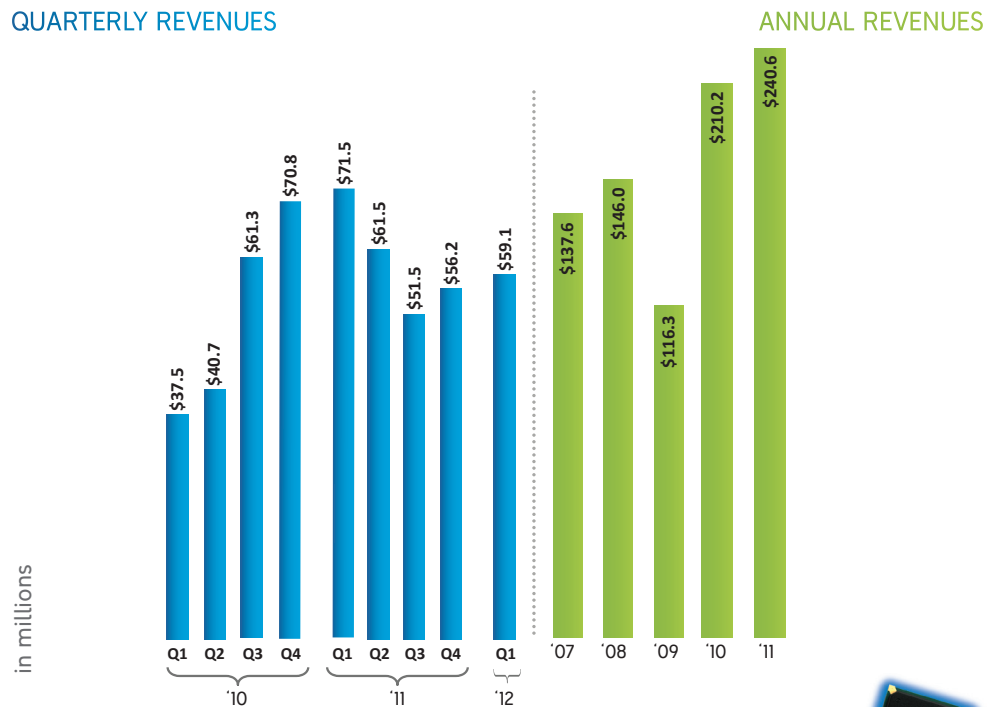
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Patents: 1,449 issued, 752 pending
 Employees: ~700

INVESTOR CONTACT:

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 Director, Investor Relations
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QUARTERLY REVENUES



HONORS & ASSOCIATIONS

INDUSTRY HONORS

- #1: Global market share leader (2011): MoCA/"Wired" Home Networking Sector, IMS Research
- #1: Worldwide revenue leader for Home Networking and Access Application Specific Standard Products (2011), The Linley Group

INDUSTRY AWARDS

- 2012 ECN Readers Choice Award: MoCA 2.0 silicon (EN2710) - Winner
- CSI Magazine Award: MoCA 2.0 silicon (EN2710) - Finalist
- IMS Research TV Innovation Award: MoCA 2.0 silicon (EN2710) - Finalist
- Technology Fast 500 Company by Deloitte: 2011, 2010 & 2009

SERVICE PROVIDER CUSTOMERS

- Comcast, Cox, Dish Network, DIRECTV, Embratel, Guangzhou Digital Media Group, LibertyGlobal, Rogers Cable, SKY Italia, Tianjin Broadcast and TV Networks, Time Warner Cable, UPC, Verizon

OEM/ODM CUSTOMERS

- Actiontec, ADB, Channel Master, Cisco, D-Link, Echostar, Hauwei, Humax, LG, Motorola, Netgear, Pace, Panasonic, Roku, Samsung, Sharp, Technicolor, Tellabs, TiVo, Westell, WNC